

Mufan Lu

Mufanlu.com [🔗](#)
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Feb. 2021 - Aug.2021 | San Francisco, CA

Product Design Intern

Godfrey Dadich Partners [🔗](#)

Designed internal CMS system, career platform, company website and some client-facing key digital touchpoints for clients like Nike, Microsoft, Netflix, etc.

Mar. 2020 - Jul. 2020 | New York, NY

UX/UI Designer

Erdos Technologies [🔗](#)

Designed enterprise desktop web apps, digital transformation solutions, and consumer apps for clients from various industries; Conducted research on business goals and user needs, generated product strategies, designed user interaction flows, created wireframes, constructed visual design systems, and crafted user interfaces and prototypes.

Aug. 2019 - Dec. 2019 | Atlanta, GA

UX/UI Design Intern

Mercedes-Benz USA

Worked on 3 internal products empowering business units such as customer service, human resources, and vehicle distribution in a highly collaborative team environment with business strategists and developers; Conducted UX research, facilitated research and design strategy workshops, executed UX and UI for both desktop and mobile platforms, created instructional materials.

Jun. 2018 - Dec. 2018 | Kansas City, MO

Industrial Design Intern

Cramer LLC

Hands-on designed, prototyped, and tested office/lab seating solutions, product packaging and conducted generative research for new service and product opportunities for the med-tech market;

Sep. 2017 - Nov. 2017 | Savannah, GA

Experience Designer

SCADpro × Delta Air Lines [🔗](#)

Conceptualized a historical branded event experience unfolded in 16 selected cities around the world for over 30,000 Delta employees; [🔗](#) Conducted research, produced the key concept, and designed the wear fit test activity and installation;

Education

2020-2021

California College of the Arts

M.Des. in Interaction Design

2015-2019

Savannah College of Art and Design

M.F.A. in Industrial Design

2011-2015

Xi'an Jiaotong University

B.Eng. in Energy, Power Systems and Automation

Skills

Design Research
Workshop Facilitation
Storytelling
User Experience Design
Information Architecture
Interaction Design
Web Design
User Testing
Prototyping
3D Modeling and Rendering
Being Optimistic

Tools

Figma	Photoshop
Sketch	Illustrator
Adobe XD	InDesign
Protopie	Solidworks
After Effects	Keyshot